



BOTSWANA NATIONAL OLYMPIC COMMITTEE



Press Release

1st June, 2015

SERUFHO APPOINTED TO THE 3RD AFRICAN YOUTH GAMES COORDINATION COMMISSION

Gaborone: President of the Association of the National Olympic Committees of Africa (ANOCA) Int. Gen. Lassana Palenfo has appointed BNOC Secretary General, Tuelo Serufho to the ANOCA Coordination Commission responsible for overseeing the 3rd African Youth Games preparations to be held in Algiers, Algeria in 2018. The appointment is with immediate effect.

Mr. Serufho sits in a number of regional sporting bodies; he is the representative of the Confederations of Southern African National Olympic Committees (COSANOC) on the Regional Organising Committee of the African Union Sports Council (AUSC) Region 5, a position he assumed recently; he is also a trustee of the Africa Regional 6 Anti-Doping Organisation.

Mr. Serufho has gained a wealth of experience in organising single and multi-sport Games, at a national and international level; he served as the Director for the 2007 African Junior Tennis Championships; Chairman of the Organising Committee of the same Championships in 2008; General Manager of the 2009 Botswana Games, Chef de Mission Delhi 2010 Commonwealth Games and CEO of the 2nd African Youth Games held in Gaborone in 2014 among other portfolios.

“We are delighted by the confidence that ANOCA has shown on Mr. Serufho. His invaluable experience as the Chief Executive of BAYGOG will be utilized to

deliver a successful 3rd African Youth Games” says the BNOC President Mr. Negroes Kgosietsile.

An avid sport person who has been an athlete, coach and administrator, Mr. Serufho possesses academic qualifications in sport management including a Bachelor’s Degree in Sport & Recreation Management and an Executive Masters in Sport Organisation Management. Serufho is the Secretary General and CEO of the Botswana National Olympic Committee a position he has held since February 2010.

Still on appointments to international sporting bodies, the President of BNOC, Mr. Negroes Malealea Kgosietsile has been appointed to the 204 member Association of National Olympic Committees (ANOC) Finance and Audit Commission.

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